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**GLOBAL DISTRIBUTORS LEAP AT OPPORTUNITY TO MARKET  
ELEMENT FOUR'S™ WATERMILL™**

*Company debuts new system to meet the world's drinking water problems at WQA Aquatech*

Kelowna, British Columbia (PRWeb) April 14, 2008 — Element Four, makers of the WaterMill, a revolutionary new air-to-water generator, signed eight distribution deals at the WQA's Aquatech trade show in Las Vegas. Companies from various regions of the U.S., Canada, the Philippines, Australia, Japan and Italy signed up to be among the first to distribute the WaterMill to water-challenged areas in their countries.

Element Four's flagship product, the WaterMill, pulls water from a new source: the air. It draws moisture from the air outside the home and turns it into pure, fresh drinking water. Each WaterMill can supply enough drinking water to meet the daily needs of a family of six at a fraction of the cost of bottled water.

"We had high expectations going into the Aquatech conference," said Rick Howard, CEO of Element Four. "We set a target of signing three to four distribution agreements and we well exceeded that, closing eight deals. Clearly, there is a great need for sustainable answers to the uncertainties about the quality and supply of the developed world's water."

In addition to signed deals, Element Four had received very positive feedback from distributors:

"The technology and workmanship of E4 is of the highest caliber and it shows in everything they do," said Stuart Belshe, owner of Gyro Kinetics Hawaii.

"The staff at E4 is extremely knowledgeable and very personable, and that's a first in this industry," said Shane Blodgett, owner of 6<sup>th</sup> Degree, Inc.

"The Watermill is a work of art and it is obvious the team at element four are 'the experts'," said Teo Delecruz, PI sales at Unilab, Inc.

"The Watermill is amazing and the executive staff is the most professional I have seen in the water industry," said Melanie Woods of Kalmwoods, Inc.

The core technology of the WaterMill will be used to develop an entire line of products, for use on and off the grid. There are an almost infinite number of situations where an on-hand source of fresh water is vital, including emergency and disaster relief, commercial, government and agricultural applications and remote recreational activities.

For more information about the WaterMill, please visit <http://www.elementfour.com>.

**About Element Four**

In 2004, Element Four founders Jonathan Ritchey and Rick Howard resolved to create a sustainable solution to the world's water problems by developing a line of systems that produce clean, fresh water from the ultimate sustainable resource: air. And so Element Four—a company devoted to easing the world's fresh water shortage—was born. Based in Kelowna, British Columbia, Element Four continues to establish global partnerships with water distributors and licensees across the globe. For more information, visit <http://www.elementfour.com>.

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